





Lisa Logan Architectural Photography

Message from the Board

In 2010, the Whitby Public Library continued to make a real difference in the lives of Whitby residents.

Throughout the year, the Library Board focused on achieving the goals in its **2009—2013 Strategic Plan**. In November, with much excitement and anticipation, the Brooklin Community Centre and Library was officially opened, thanks to the dedication of library and town staff. Our 10,000 square foot facility was an instant success with many people enjoying the spacious interior and increase in collections.

Other areas of the strategic plan where significant progress was made include:

- Building resources for newcomers and redesigning our **Newcomers' webpage**;
- Developing our business and employment resources;
- Positioning our library as a leader in **business services**;
- Expanding our downloadable e-book collection to meet the needs of many technology-savvy clientele;
- Installing self-checkout services at our Rossland and Brooklin branches; and
- Introducing 24/7 wireless access at all three library branches.

Whitby Public Library is connected to the social network and now has a presence on **Facebook**, **Flickr**, **Wikipedia**, **Twitter**, **LibraryThing**, **Delicious** and also offers an **RSS feed**.

As an integral part of the community, the library takes pride in its ever-growing collaborations with local agencies that expand our outreach. Through these opportunities we are able to provide a variety of programs and tailor them to meet the diverse needs of Whitby residents.

(continued)

This was a banner year at the Whitby Public Library, in which we once again broke a number of in-house and virtual service records. As we reach the mid-point of our five-year Strategic Plan, I have every confidence the new library board will continue to make exemplary progress and further enhance the services at our three library branches.

The Whitby Public Library celebrates 100 years of community service in 2011. I encourage all Whitby residents to visit their local library, walk through the Doorway to Discovery and explore all the treasures the library has to offer.

Jane Hilton

Chair, Whitby Public Library Board



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2010

Active library users	48,750
Number of items checked out	1,375,594
People visited library branches	634,950
People used online catalogue	247,181
People used Internet in library + wireless	153,289
People used library website	387,911
People attended programs	18,999
Number of programs	908
Information questions answered	109,872
Items formed collection	247,826

Whitby's Doorway to Discovery: enriching and advancing our community by providing equitable access to information, ideas, inspiration and the joy of reading.



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Financial Summary for 2010

Year ended December 31, 2010.

Revenue

Town of Whitby	\$4,931,343
Province of Ontario	\$99,982
Other Revenue (includes WPL Archives Fund)	\$312,796
Total Revenue	\$5,344,121

Expenditures

Library Materials	\$550,1243
Capital Expenditures and Technology	\$556,061
Staff and Benefits	\$3,378,418
Facilities and Utilities	\$524,645
Administration and Supplies	\$248,394
WPL Archives Fund (digitization project)	\$44,308
Total Expenditures	\$5,301,946

Branch Locations

CENTRAL LIBRARY

405 Dundas Street West
Whitby, L1N 6A1
905-668-6531

ROSSLAND BRANCH

701 Rossland Road East
Whitby, L1N 8Y9
905-668-1886

BROOKLIN BRANCH

8 Vipond Road
Brooklin, L1M 1B3
905-655-3191

WHITBY ARCHIVES

405 Dundas Street West
Whitby, L1N 6A1
905-668-6531 extension 2022

VIRTUAL BRANCH

www.whitbylibrary.on.ca

Board Members

Jane Hilton, Chair
Gary Rose, Vice-Chair
Councillor Sue Pitchforth
Barry Hum
Claude Lavoie
Barbara Matthews
Pravin Patel
Scott Templeton

board@whitbylibrary.on.ca

Management Staff

Ian Ross, Chief Executive Officer
Rhonda Jessup, Public Services Manager
Elaine Yatulis Dobbin, Manager Technical
Services & Systems Support
Michelle Frenette, Support Services Manager
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